

Call for Papers

7th International Sport Business Symposium – Lillehammer during the 2nd Youth Olympic Winter Games

Youth Olympic Games; new concept – old ideas?

Tuesday, February 16, 2016

The 7th International Sport Business Symposium will be organised by Prof. Holger Preuss (Johannes Gutenberg Universität/Molde University College) in cooperation with Prof. Dag Vidar Hanstad (Norwegian School of Sport Sciences/Lillehammer University College) and Associate Prof. Berit Skirstad (Norwegian School of Sport Sciences). The occasion will be exciting! During the second Youth Olympic Winter Games Lillehammer (12-21 February) which hosted the 1994 Olympic Winter Games, will see Olympic fire again.

The Youth Olympic Winter Games is a growing event in youth sports and provides great sporting, social, cultural and environmental opportunities for the host city, region and country. Lillehammer must make some effort to not only fulfill all requirements to stage the YOG, but also maximize the economic, social, environmental, political, and structural benefits that an Youth Olympic Games can offer to the city and country.

Since Turin 2006 it has become a tradition for Olympic scholars to meet at this symposium during the Olympic Games, the Youth Olympic Games and IOC sessions. Once again we eagerly invite you to present your latest Olympic related research on February 16th, 2016. The Faculty of Sport Science at Lillehammer University College will host this symposium, entitled the 7th International Sport Business Symposium.

Symposia often were held for specific occasions, the first famous one in 416 BC. The Greek symposium was a key Hellenic social institution. It was a forum to debate, plot, boast, or simply to revel with others and that is also our intention. Olympic scholars and also practitioners from all over the world will gather in Lillehammer to exchange thoughts, present their Olympic work, using the opportunity to network and to spend a good time together. Those that would like to present at the scientific symposium will have to submit their abstract and will be selected through a double blind review process.

ABSTRACT submission: 20.5.2015 (preuss@uni-mainz.de) (acceptance until 20.6.2015)

The 7th International Sport Business Symposium calls for research papers directly related to the business of the Olympic Games in particular the Youth Olympic Games; the upcoming 2016 Lillehammer Youth Olympic Winter Games, as well as prior and future Olympics, and Paralympic Games. Papers about Olympic media, legacy, tourism, consumers, organizations, finance, economics, environment, Paralympics, youth sport, politics and other Olympic-related topics are welcome. The official language for abstracts and the Symposium is English.

The abstract should include:

1. Title of paper
2. Author(s) of proposal and contact information
3. Research topic/aim
4. Theoretical and methodology framework
5. (Expected) conclusions/findings
6. References/sources used

Submission deadline: 20.5.2015

Maximum length: 800 words

Format: Word

E-mail: preuss@uni-mainz.de

Notification of acceptance: 20.6.2015

We are looking forward seeing you, with kind regards,

Holger Preuss	Professor, Sport Sociology & Sport Economics, University of Mainz
Dag Vidar Handstad	Professor, sport management, Norwegian School of Sport Sciences and Lillehammer University College.
Berit Skirstad	Associate Professor, Norwegian School of Sport Sciences

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FURTHER INFORMATION

Feel free to contact Dag Vidar Hanstad to keep up to date on **news and development**.

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In regards to the **academic program and abstract submission** please contact

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